



YORKEYS KNOB BOATING CLUB INC
EST 1983

“the best nautical address in the north”

STRATEGIC PLAN & DIRECTION

TO BE THE PREMIER BLUE WATER MEMBER BASED CLUB IN FAR NORTH QUEENSLAND FOCUSED ON FISHING, YACHTING & BOATING

CONSTITUTIONAL OBJECTIVES

Promote yachting and sport fishing.

Promote goodwill and understanding amongst boat owners and other interested parties.

Promote knowledge of boating safety in addition to those laid down by legislation.

Assist the coastguards and other authorities and officials or otherwise in the pursuit of boating safety.

Assist the established authorities in their efforts to protect fish and other marine life covering the Great Barrier Reef and its environment.

Make such recommendations and submissions as it may see fit to the Government or Local Authorities concerning boating safety and marine preservation.

Promote the activity of Sports Fishing with the guidelines and under the directions of the relevant State and Commonwealth authorities.

FUTURE DIRECTION

Gain financial independence enabling Yorkeys Knob Boating Club to deliver to its members and the community a world class, modern, well maintained facility that caters to members and guests as VIPs while allowing the development and encouragement of the constitutional objectives, namely boating and sport fishing participation and promotion.

STRATEGIC IMPERATIVES

(Short, Medium, Long Term)

Release marina & Capital Raising – commence 1 July 2014 with completion in 12 - 18 months.

Debt reduction – commence 1 July 2014 with completion in 12 - 18 months.

Cruise ship tender terminal and shore side development – to be completed by October 2014.

Cruise Industry Promotion and development - March 2015.

South end development – business plan completed 27 June 2014.

South end construction and completion - March 2015 based on business plan acceptance.

Club **Short** Term refurbishment and capital investment including: 6 - 18 months

Deck Railings / Gaming Room / Smoking Areas / Decking / Sail Structures / Kitchen Repairs / Glass Panelling & Windows / Pizza Oven

Club **Medium** Term future development and capital improvements: 6 - 36 months

Dry Store Development / Solar Panelling / Kids Playground / Car Park Development / Tiki (Fishing & Yachting) Bar

Club **Long** Term Goals and Member Facilities & Developments: 3 - 5 years

Club Vessels for the promotion of constitutional activities / Marina Extensions

OPERATIONAL IMPERATIVES & OBJECTIVES

Provide a safe, clean, and operationally effective and efficient venue for members, guests and employees.

Provide the members with a stable, effective and representative board working to constitutionally based goals and imperatives.

Provide management with a board that is committed, constructive, professional and progressive.

Provide employees with a work place and environment that exceeds all basic requirements.

Provide the community with a club that is well regarded and community minded.

